September 10, 2012

Dear Colleague:

The National Foreign Language Center solicits proposals to participate in the STARTALK project, which is part of a federal initiative to enhance the national capacity for critical need languages. The goal of the STARTALK program is to increase the number and expertise of students and teachers in critical languages. For more information on STARTALK please visit: starttalk.umd.edu.

In 2013, the STARTALK project will provide funding for programs that occur primarily in the summer in the following categories:

- Teacher Programs that offer professional development opportunities for current or prospective teachers of Arabic, Chinese, Dari, Hindi, Persian, Portuguese, Russian, Swahili, Turkish, and/or Urdu. Teacher programs are strongly encouraged to provide a student component to allow classroom observation, teaching practicum and/or micro-teaching.
- Student Programs that offer Arabic, Chinese, Dari, Hindi, Persian, Portuguese, Russian, Swahili, Turkish, and/or Urdu language study for students within the K-16 range.

Awards for independent and collaborative programs are expected to be in the range of $50,000 to $100,000 based on the number of participants and the type of program offered; for combination teacher and student programs, the amounts may range up to $125,000.

If funded, programs will be expected to adhere to STARTALK-endorsed “best practice” principles in implementing the program. Specifically, programs will be required to:

a. have all instructors and curriculum planners complete the Online Curriculum Design Guidelines tutorial: startalk.umd.edu/curriculum-guide
b. submit for approval curriculum plans for each level of language instruction in student programs and for teacher training programs
c. attend the May 2013 Spring and October 2013 Fall Conferences.
STARTALK Central will provide consultation and support for programs selected for funding. Guidance will also be provided in the preparation of documents that will be required prior to program implementation, such as detailed curricula, lesson plans, and descriptions of expected participant outcomes.

All funded programs will be required to attend the spring and fall STARTALK conferences. Budgets should include the cost of sending at least two representatives to the spring conference to be held in Orlando, FL on May 3rd and 4th, 2013, and to the fall conference which will be held in Portland, OR on October 18th and 19th, 2013.

Research is an important part of the STARTALK Program. If funded, programs will be required to

a. participate in STARTALK Central pre- and post-program online surveys for student and teacher participants;

b. participate in LinguaFolio Online for student programs, middle school and higher;

c. respond promptly to all requests for reports, data, and program information.

The 2013 STARTALK application is online and located at startalk.umd.edu/proposals. We strongly encourage all applicants to apply online. If you are unable to submit or complete an online application form, please contact us at startalk@nflc.org. The online proposal application will be available from September 27 to October 31, 2012. However, you may review the application instructions and other support documents starting September 10, 2012. All applications must be submitted by 11:59 pm, October 31, 2012.

Information on the STARTALK proposal and selection criteria is available at startalk.umd.edu/proposals. We strongly encourage all applicants to review the following documents before beginning the proposal writing process:

a. Frequently Asked Questions (startalk.umd.edu/proposals/faq)

b. The appropriate STARTALK proposal Applicant Guide(s)
   i. Student Program Applicant Guide
   ii. Teacher Program Applicant Guide

c. Instructions for writing your budget

If you have additional questions about the online application or the application process itself, please submit them in writing to startalk@nflc.org, no later than Friday, October 12, 2012. Responses will be posted at startalk.umd.edu/proposals/faq Tuesday, October 23, 2012.

Additionally, help desk support for the STARTALK proposal process will be provided from

- October 1st to October 19th, weekdays, from 9am-5pm (Eastern time) and
- October 22nd to October 31st, from 9am-9pm (Eastern time) weekdays.
For assistance with any technological issues, call 301-405-9832 or email: startalk-support@nflc.org. You may wish to include a phone number where you can be reached.

We thank you for your interest in the STARTALK program.

Sincerely,

Catherine Ingold
Director, NFLC