STARTALK Spring Conference 2012

Atlanta, GA
May 4, 2012
Welcome

- 400+ conference participants
- Government representatives
- Team Leaders
- Guest presenters
Purpose of Meeting

• Launch 159 STARTALK Programs
• Continue professional development
  – Workshops
  – Sessions
  – Labs
• Introduce STARTALK updates/enhancements
• Provide networking opportunities
  – Team meetings
  – Share, learn, and network sessions
  – Reception
Outcomes: All Programs

- Ready for 2012 STARTALK programs
- Meet your team leaders
- Share experiences with colleagues
- Begin curriculum planning
- Familiarity with Online Program Information System enhancements
- Update Online Program Information System
- Share workshop experiences with your team
Plenary 1

This session:

- Principles of Practice: Making the Most of STARTALK Programs
- Overview of the conference agenda
Principles of Practice: Making the Most of STARTALK Programs

• Introduction of Plenary Speakers
Overview of the Agenda

- Handouts
- Program Director Guide
- Write your name
What’s in your handouts?

• Agenda summary
• Hotel map
• Plenary descriptions
• Plenary speaker bios
• Meet with your Team Leader locations
• Friday’s detailed agenda
• Saturday’s detailed agenda
• Team Leader list
• List of attendees
• Vendor profiles
• Area restaurants for lunch
Agenda

• Agenda Structure
  – Sessions
  – Workshops
    • We encourage one person from each program to attend each workshop.
  – Poster Session
  – Plenary Sessions

• Follow us on twitter STARTALK_NFLC
Local Mosque

- Information at registration
Next: Meet With Your Team Leader

• See list of team leaders and locations in your binders
Principles of Practice

Making the Most of STARTALK Programs

Myriam Met
myriammet@gmail.com

Greg Duncan
interprep@earthlink.net
I can . . .

- recognize effective teaching when I see it
- identify at least five behaviors that effective world language teachers demonstrate when they teach
- use what I learn this morning to select sessions and workshops at this conference that will support an effective STARTALK program this summer
Why is student achievement so important?
Student achievement matters

- For those with only a high school diploma, the standard of living in the United States is lower today than it was in 1975.
  
  Wiliam, 2007

- Those with bachelor’s degrees earn 99% more than those without.
  
  USA Today, 2010

- Master’s degree holders earn approximately 50% more than those with undergraduate degrees only.
  
  USA Today, 2010
If you achieve at a higher level, you live longer, are healthier and earn more money.

People who earn more money pay more taxes, are less likely to depend on Medicaid or welfare, and are less likely to be in prison.

Wiliam, 2007
An International Education Test
The Organization for Economic Cooperation and Development has released the results of its 2009 PISA (Program for International Student Assessment) test of 15-year-old students in 65 countries. In the Math and Science tests, all participating regions of China outperformed the United States.

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How much does achievement matter on the international stage?

Program for International Student Assessment (PISA)

Friday, May 4, 12
So ... how can we improve student achievement?
More can be done to improve education by improving the effectiveness of teachers than by any other single factor.

Wright, Horn and Sanders (1997)
The effect of increases in teacher quality swamps the impact of any other educational investment, such as reductions in class size.

Goldhaber (2009)
Very little is invested in understanding great teaching. We’ve never had a meaningful system that identifies the dimensions of great teachers so we can transfer the skills to others.

Bill Gates
“What We’ve Learned About Great Teachers,” Parade, October 24, 2010
Getting Ourselves Organized

1. Divide your table into 2 halves
2. Select a Leader for each half
3. Select a Scribe for each half
What do you see?

Connecting to Science and Health
What did you like in the video clip that you saw?
Take a look at this list . . .

and take a few moments to get familiar with it.
Discussion

What did you see in the video that is on this list?
Take the list and . . .

1. By yourself, put a ① by the most important characteristics and a ② by those that you think are important but not as important as those listed as ①.

2. Your group leader will now ask your group to come up with its top 3 characteristics from the list.
1. How many of your group’s top 3 do you see?

2. How many of YOUR number ① characteristics do you see?
GRADE FIVE CHINESE
So, how many did you see of

1. your group’s top 3?

2. those YOU rated as 1?
STARTALK-Endorsed Principles for Effective Teaching and Learning

Do you think other principles should be listed?

Discussion:
What are they?
What did you learn about yourself . . .

What happened in this session . . .

What did you hear . . .

that will influence which sessions you choose to attend and learn from today and tomorrow?
I can . . .

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